

**Harry S. Truman Scholarship Foundation
Budget Justification for the Fiscal Year 2024**

Submitted to Congress
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Harry S Truman Scholarship Foundation

Congressional Budget Justification
Fiscal Year 2024

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HARRY S TRUMAN SCHOLARSHIP FOUNDATION

Introduction

The Harry S Truman Scholarship Foundation (the Foundation) was established in 1975 (P.L. 93-642; 20 U.S.C. 2001, *et seq.*) as the sole federal memorial to President Truman. The authorizing legislation charged the Foundation with the mission of identifying and supporting exceptional college students who plan to pursue careers in public service.

In 1975, Congress appropriated \$30 million to fund the Foundation. As required by statute (and at the direction of the Department of Treasury), the Foundation's trust fund is invested solely in U.S. Treasury securities. During the early years of the Foundation, the interest rates from these securities allowed the Foundation to grow the fund to \$54 million. Congress intended for the Foundation to operate on interest earnings from the trust fund. With the decline in Treasury Security interest rates, the Foundation has experienced a significant decline in annual income.

Until FY 2002, the Truman Foundation's trust fund produced earnings that supported all of the yearly expenses of the Foundation. Beginning in FY 2009, as interest rates continued to fall, Congress supplemented the Foundation's budget authority with a discretionary appropriation to the trust fund. These funds are immediately available to the Foundation.

Highlights of the FY 2024 Request and Appropriation Language

	FY 2022 Actual	FY 2023 Enacted	FY 2024 Budget
Scholarship Awards	\$917,000	\$1,200,000	\$1,400,000
Program Administration	\$1,583,00	\$1,800,000	\$1,600,000
TOTAL	\$2,500,000	\$3,000,000	\$3,000,000

The FY 2024 Budget provides \$3 million for the Harry S Truman Scholarship Foundation to fund its scholarship awards and administer the operations and programs that support the Truman Scholars.

Appropriations Language

PAYMENT TO THE HARRY S TRUMAN SCHOLARSHIP MEMORIAL TRUST FUND SALARIES AND EXPENSES

For payment to the Harry S Truman Scholarship Foundation Trust Fund, established by section 10 of Public Law 93-642, \$3,000,000, to remain available until expended.

Policy Priorities

The Truman Scholarship Foundation's policy priorities further the President's goal of making higher education more affordable and increasing social innovation by developing human capital through its scholarship program. The Foundation also seeks a diverse group of Scholars, many of whom plan careers advancing equity, civil rights, racial justice and equal opportunity – identified as an administration priority in Executive Order 13985. Additionally, many Foundation policies and programs encourage our Scholars to explore internships and careers with the federal government, in support of Executive Order 14035.

Funding Priorities

Until Congress began enacting discretionary appropriation in FY 2009, the Foundation had always been careful to confine its operating budget to just the interest earned from its Treasury Securities. In the aftermath of declining interest rates in the early 2000s, the Foundation made significant terminations, reductions and savings totaling 29% (\$1.1m) of the Foundation's annual budget. These included staff reductions, termination of scholar travel stipends and curtailing of some development programs for scholars, and savings from streamlining administrative processes. The Foundation continues to make efforts at cost reductions without jeopardizing the core mission of the Foundation.

The Foundation executes its funding through two programs: Scholarship Awards and Program Administration. For FY 2024, the Foundation plans to obligate its discretionary funding as described below.

Scholarship Awards

The FY 2024 Budget provides \$1.4 million to fund at least 53 scholarship awards. The Truman Scholarship is a merit-based award available to college juniors who plan to pursue careers in government or elsewhere in public service. The Foundation is authorized to provide a minimum of 53 graduate school scholarships intended to cover tuition, room and board, fees and books. Congress has authorized up to \$30,000 per Scholar based on demonstrated need. In FY 2024, the Foundation will continue its current level of support and offer two-year scholarships at \$15,000 per year.

Program Administration

Leadership Development Programs

In addition to receiving scholarships, Truman Scholars participate in leadership development activities and have special opportunities for internships and employment with the federal government. The Truman Scholarship program has several components:

- *Truman Scholars Leadership Week:* All newly-selected Truman Scholars are required to attend a week-long orientation to the services provided by the Foundation and the many pathways to public service. Scholars participate in seminars and workshops with distinguished Truman alumni and other public service leaders, a policy analysis project, a graduate school and career fair with representatives from the schools and programs most attended by Truman Scholars and community service events. In FY 2024, the Foundation plans to obligate approximately \$150,000 for the Truman Scholar Leadership Week.
- *Summer Institute:* Immediately after college graduation, Scholars have the opportunity to participate in a ten-week long Summer Institute in Washington, DC. The Foundation arranges internships with government agencies and nonprofit organizations, seminars and workshops, meetings with Washington policymakers and Truman alumni, and opportunities for community building among Scholars. In FY 2024, the Foundation plans to obligate approximately \$276,000 to cover the cost of the Summer Institute. Additionally, an estimated \$45,000 will be allocated to the living stipend for Scholars. The stipend has not been increased since the early 2000s and has been a barrier preventing Scholars from accessing the program.
- *Additional Fellows Programs:* *Truman-Albright Fellows Program:* After Summer Institute, Scholars may elect to stay on in Washington, DC for a full year in the Truman Fellows Program. Scholars are placed in public service jobs – most with the federal government – while participating in a graduate level public policy discussion, mentoring opportunities, and a community service program. *The Democracy Fellows Program:* This program is designed for Truman Scholars who plan to run for public office. The group meets periodically over the course of a year to meet with Truman Scholars who are also elected officials. *The Governance Fellows Program:* This program is provided for Truman Scholars who seek high-level positions with the federal government. Scholars meet with high-ranking federal government employees and others who can provide insight on how to secure top-level positions with the federal government. In FY 2024, the Foundation plans to obligate approximately \$10,500 to these Fellows Programs.

Administration

Program Administration also funds all administrative functions and activities that support the Foundation and its mission, including workforce requirements, fixed costs and fees for services, and the costs of equipment and supplies. The major cost elements are described below.

- *The Selection Process:* The Foundation conducts a national selection process to identify Truman Scholars. All accredited two and four-year U.S. institutions are eligible to nominate students for the award. Students apply for the Truman in their junior year of college and must complete a lengthy application process. A Finalist Selection Committee reviews all nominated candidates (approximately 800 are received each year) and selects approximately 200 for interviews. Sixteen Regional Review Panels in various locations around the country then interview finalists and select between 53 to 60 students as Truman Scholars each year. The number of awards is determined by funding constraints and the strength of the applicant pool in a given year. In FY 2024, the Foundation plans to obligate approximately \$76,000 for the cost of the selection process.
- *Applicant Recruitment:* The Foundation representatives travel to a number of colleges and universities, conferences, and meetings each year to increase awareness of the scholarship award as well as government and public service careers in general. These events are provide excellent opportunities to recruit from a diverse array of applicants and institutions. In FY 2024, the Foundation plans to obligate approximately \$15,000 for recruitment and alumni events.
- *Staff:* The Foundation is a micro-agency with a full-time civil service staff of five. This staff operates and manages all Foundation programs. The Budget funds all pay and benefits requirements, including a 5.2% pay raise for staff in 2024.
- *Contractors:* The Foundation currently contacts with GSA, DOI and OPM for payroll, personnel and budgeting services. The Budget includes \$60,000 to cover these fixed costs.
- *Audits:* The Foundation is required to engage in regular audits. Finding agencies willing to audit a small entity has been challenging and the cost of Foundation audits has doubled over the past two years. Currently, the Foundation conducts full audits every other year. In FY 2024, the Foundation plans to obligate approximately \$25,000 for audits.
- *Security:* The Foundation is required to pay for security services through the Federal Protective Service. In FY 2024, the Foundation plans to obligate approximately \$20,000 to cover the FPS fee.

Mandatory Appropriation

	FY 2020 (actual)	FY 2021 (actual)	FY 2022 (actual)	FY 2023 (est)	2024 (est)
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Income	\$918,817	\$683,301	\$337,211	\$500,000	\$560,000
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Justification of Program and Performance

- Annual direct Scholar payments have declined approximately 30% year since FY 2002 – from \$2.0 million in FY 2002, to \$1.2 million in FY 2021. With continuing reductions in Federal financial support, the Foundation will need to direct other resources to cover the expenses of existing Scholar payments. We have reduced the number of Scholars who we support each year and we have not been able to award the full amount of the scholarship authorized by Congress. Without additional federal support, the Foundation will be unable to award the Congressionally mandated minimum of 53 scholarships even at the current amount which is less than 50% of the statutory authorization.

Although the Truman Scholarship has developed a well-deserved reputation as one of the most prestigious graduate fellowships in America, the declining value of direct Scholar financial payments will soon place this scholarship at risk of irrelevance. Restoring direct assistance to Scholars at the level authorized by statute is the Foundation's first priority.